



K S RANGASAMY COLLEGE OF TECHNOLOGY
Tiruchengode – 637215
(An Autonomous Institution, Affiliated to Anna University, Chennai)
DEPARTMENT OF MECHANICAL ENGINEERING



Flipped Class

Programme & Branch	B.E. & Mechanical Engineering	Year/Sec/Sem	II/ B/ IV
Course Code & Name	50 MY 014- Startup and Entrepreneurship	Date	03.02.2023

The video link for the topic Methods of Idea generation- <https://youtu.be/hIb CxhvG Q> . All the students are requested to listen the video and come prepared for the discussion to be held on 06.01.2023 (Third Hour) in our classroom A202.

Course Instructor
P.Prakash



K S RANGASAMY COLLEGE OF TECHNOLOGY
Tiruchengode – 637215
(An Autonomous Institution, Affiliated to Anna University, Chennai)
DEPARTMENT OF MECHANICAL ENGINEERING



Flipped Class Activity Report

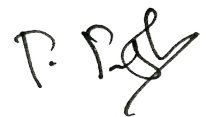
Programme & Branch	B.E. & Mechanical Engineering	Year/Sec/Sem	II/ B/ IV
Course Code & Name	50 MY 014- Startup and Entrepreneurship	Date & Hour	06.02.2023 & 3rd

List of Questions

1. What is idea generation?
2. List the methods of idea generation.
3. Define Brainstorming.
4. Abbreviate the word SCAMPER.
5. Ideation is the act of forming -----

The above questions have been asked to the students and they shared their answers. All the students answered questions no. 1 and 5 correctly. But few students answered questions No. 2, 3 and 4 correctly. So, I discussed the non-answered topic in the classroom.





Course Instructor
(P.Prakash)



K S RANGASAMY COLLEGE OF TECHNOLOGY
Tiruchengode – 637215
(An Autonomous Institution, Affiliated to Anna University, Chennai)
DEPARTMENT OF MECHANICAL ENGINEERING



Flipped Class – Questions and Answers

Programme & Branch	B.E. & Mechanical Engineering	Year/Sec/Sem	II/ B/ IV
Course Code & Name	50 MY 014- Startup and Entrepreneurship	Date & Hour	06.02.2023 & 3rd

1. What is idea generation?

Idea Generation is the act of forming ideas. It is creative process or procedure that a company uses in order to figure out solutions to any number of difficult challenges.

2. List the methods of idea generation.

Focus group, Brainstorming, Brain writing, SCAMPER, Synectics, 5W+H Method, Storyboarding.

3. What is Brainstorming?

Brainstorming is a method of generating ideas and sharing knowledge to solve a particular commercial or technical problem, in which participants are encouraged to think without interruption.

4. SCAMPER-

S- Substitute, C- Combine, A- Adapt, M-Modify, P- Put to another use, E-Eliminate, R-Reverse.

5. Ideation is the act of forming **Ideas**.

Course Instructor

(P.Prakash)