

CURRICULAM VITAE



Ms. R. KEERTHIKGA B.E., MBA.,



Assistant Professor

Department of Management Studies

K.S.Rangasmy College of Technology (Autonomous)

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Ms.R.Keerthikga received the B.E.(ELECTRONICS AND COMMUNICATION ENGINEERING) degree in 2019 at SNS College of Technology from the Anna University. She completed her master degree MBA in 2020 at KSR School of Management from KSR College of Technology. She is Assistant Professor of MANAGEMENT STUDIES K.S.Rangasamy College of Technology (Autonomous), Tiruchengode

Professional Details

- Since August 2021 , **Assistant Professor** of Management Studies, K.S.Rangasamy College of Technology(Autonomous),Tiruchengode, Affiliated to Anna University, Chennai

Pedagogic Details

Degree qualification	Institute/University	Percentage	Year of passing
MBA	<i>KSR College of Technology(Autonomous) (Affiliated to Anna University) Tiruchengode, Namakkal.</i>	87.5%	April 2018
B.E.(Computer Science and Engineering.)	<i>SNS College of Technology(Autonomous) (Affiliated to Anna University) Coimbatore.</i>	89.75%	April 2020

Computer Proficiency

Technology	Resources
Operating system	Windows 10
Languages	C, C++
Scripting Languages	HTML, CSS, Java script
Front End Tool	MS Office 2010
Package	SPSS 16.0

Academic Specializations

Subject specialization

Major Position

Position held on department level

- CTCMS Coordinator
- NPTEL Coordinator
- Class Advisor for MBA
- Department Alumni Coordinator
- IIC – IPR Cell Coordinator

Paper Published in Refereed Journal

International Journal

1. *Dr. J. Ajayan, R. Keerthikga, R. Kiruthiga, V. J. Mohen, M. Priyadharshini (2018), "An Approach for Prioritizing Emergency Vehicle and Efficient Traffic Flow", International Journal of Scientific Research in Computer Science, Engineering and Information Technology, Vol.3, pp.1325-1329., ISSN: 2456-3307*
2. *Ms. R. Keerthikga, Mr. J. Sharankumar, Ms. S. Deepanjali (2023), "Digital India – A road map to Sustainability", International Journal for Advanced Science and Engineering Research (IJASER), e-ISSN: 2455-9288.*
3. *Ms. R. Keerthikga, Mr. N. Arvindh, Ms. R. Keerthana (2023), "Make in India: A roadmap for Self sustained India", International Journal for Advanced Science and Engineering Research (IJASER), e-ISSN: 2455-9288.*
4. *Ms. R. Keerthikga, Ms. R. Jeevapriya, Ms. R. Dharanya, "GeM: E-Market Initiative by Indian government", International Journal for Advanced Science and Engineering Research (IJASER), e-ISSN: 2455-9288.*

Paper Published in Conferences National / International Conference:

National Conference presentation/Participation

1. **Dr. J. Ajayan, R. Keerthikga, R. Kiruthiga, V. J. Mohen, M. Priyadharshini, (March 2018)**, “An Approach for Prioritizing Emergency Vehicle and Efficient Traffic Flow”, NCICC’18 National Conference on “Innovations in Communication and Computing” organized by Department of ECE, SNS College of Technology, Coimbatore.
2. **R.Keerthikga & Ms. R. Kiruthiga (March 2017)**, “Design of low power SRAM cell using single ended Schmitt Trigger”, IEEE- International Conference on Electrical Sciences” organized by Department of ECE, SNS College of Technology, Coimbatore.
3. **Ms. R. Keerthikga, Ms. M. Megha (October 2021)**, Presented a paper "Artificial Intelligence in HRM", International Conference on "Make In India: Redefined In Digital Era For Sustainable Development conducted by G R Damodaran Academy of Management
4. **Ms. R. Keerthikga, Mr. N. Keerthivasan, Mr. J. Sharankumar (November 2021)**, Presented a paper "IoT based Water surface Cleaning and Quality Checking Boat", International Conference on "Impact of covid-19 on Global Business Environment conducted by Marathanasios College For Advanced Science, Tiruvalla, Kerala
5. **Ms. R. Keerthikga, Mr. J. Sharankumar (November 2021)**, Presented a paper "Strategies for Achieving 5 trillion India Economy". RBI Sponsered National Conference on "Strategies for Achieving 5 trillion economy: Management Perspectiveconducted by Department of MBA, KS Ranagsamy College of Technology, Tiruchengode.
6. **Ms. R. Keerthikga, Mr. R. Devayani, A. Santhosh Kumar (November 2021)**, Presented a paper "Parents and Student Expectation during Covid-19 ", RBI Sponsered National Conference on "Strategies for Achieving 5 trillion economy Management Perspective, conducted by Department of MBA, KS Ranagsamy College of Technology, Tiruchengode

Paper Published in National Conference

1. *Ms. R. Keerthikga, Mr. J. Sharankumar (November 2021)*, "Strategies for Achieving 5 trillion India Economy" at RBISponsored National Conference on "Strategies for Achieving 5 trillion economy: Management Perspective conducted byDepartment of MBA, KS Ranagsamy College of Technology, Tiruchengode.
2. *Ms. R. Keerthikga, Mr. N. Ruthramoorty, Ms. S. Deepanjali (November 2021)*, "Stress management of IT Employeesduring pandemic period" at RBI Sponsered National Conference on "Strategies for Achieving 5 trillion economy: Management Perspective conducted by Department of MBA, KS Ranagsamy College of Technology, Tiruchengode.
3. *Ms. R. Keerthikga, Mr. N. Keerthivasan, Ms. R. Monisha (November 2022)*, "A study on Green Recruitment strategies followed in the companies while recruiting" at National Conference held in KSR Arts and Science College, Tiruchnegode.

Workshop/ SDP/ FDP/ Training Programme Attended

1. Participated in Webinar on“ Financial Markets”, sponsored by BSE and organized by KSR School of Management on August2021.
2. Participated in Webinar “Post Pandemic Marketing Strategies”, organized by ABES Business School on August 2021.
3. Attended AICTE Sponsered FDP on "Revival Strategies for turnaround of Indian Economy from Management Perspectiveconducted by Department of MBA, KS Rangasamy College of Technology from 06.09.2021to 19.09.2021
4. Attended FDP on "Recent Trends in Research Article Writing" conducted by REST Society for Research International,Krishnagiri, from 27-Sep-21 to 01 October 2021
5. Attended FDP on "FINANCE FOR NON FINANCE" conducted by AICTE Training And Learning (ATAL) Academyfrom17/01/2022 to 21/01/2022
6. Participated in Workshop on "Innovative Techniques in SPSS and Data Analysis" conducted by Department of Visual Communication, Sathyabama Institue of Science and Technology, Chennai from 3.01.2022 to 7.01.2022
7. Participated in Workshop on "Intellectual PORPERY RIGHTS AND Entrepreneurship” conducted by PMO-IDEF. EDII, from22.02.2022 to 24.02.2022.
8. Attended FDP on "Emerging trends in Intellectual Property Rights" conducted by REST Society for Research International,Krishnagiri, from 11.04.2022 to 16.04.2022
9. Attended FDP on "Managing change in Organizations" conducted by NPTEL & Swayam at the month of April 2022.
10. Attended STTP on " Creation of Start-ups in Campuses – Adopting Experiential Pedagogical Teaching Methods” organized byDepartment of MBA, K S Rangasamy College of Technology from 18/07/2022 to 23/07/2022.
11. Attended STTP on "Emerging trends in Research Methodology" conducted by REST Society for Research International, Krishnagiri, from 03.10.2022 to 07.10.2022
12. Attended FDP on "Principles of Human Resource" conducted by NPTEL & Swayam at the month of December
13. Attended one day FDP on "Data Analysis using SPSS" conducted by Department of MBA, IIMS, Banagalore on 08.02.2023.

Conferences/Symposia/Workshops/Seminars/FDP'S Organized

1. Coordinated the NHRC sponsored One day basic training program on Human Rights" at KS Rangasamy College of Technology on November 2022, Tiruchengode.
2. Coordinated the RBI sponsored National Seminar "Strategies for Achieving 5 trillion Indian Economy" at KS Rangasamy College of Technology on February 2022, Tiruchengode.
3. Coordinated the AICTE sponsored FDP "Revival Strategies for Turnaround of Indian Economy: A Management Perspective,KS Rangasamy College of Technology on September 2021, Tiruchengode.
4. Organized four days workshop on "Microsoft Office Tools" KSR School of Management, KSR College of August 2021,Tiruchengode.
5. Coordinated the National level symposium “**TEXPERIA 2K18**” at SNS College of Technology on February 2018,Coimbatore.

Events organized coordinated/ Participated

1. Organized webinar on "SAP: A technology Innovation for Business Executives", Department of MBA, KS Ranasamy of Technology, May 2022, Tiruchengode.
2. Organized webinar on "Demystifying Marketing Analytics", Department of MBA, KS Ranagsamy College of Technology,February 2022, Tiruchengode.
3. Organized four days workshop on "Microsoft Office Tools" KSR School of Management, KSR College of August 2021,Tiruchengode.
4. Organized the event “Best Manager”, “MAVERICK 2K20”,KSR College of Technology College of Technology, February 2020,Tiruchengode.
5. Coordinated "MAVERICK 2K20" KSR School of Management, KSR College of Technology, February 2019, Tiruchengode.

Personal Details

Gender : Female
Date of Birth : 8th February 1997
Father Name : M. RAMESH
Marital Status : Unmarried
Nationality : Indian
Permanent Address : M-163, Koottappalli Colony(Po),
Tiruchengode(Tk), Namakkal(Dt)- 637214.
Mobile: 8610849688

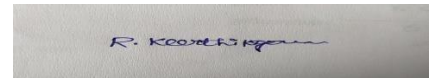
Languages : Proficiency in Indian languages:
1. English
2. Tamil

References

Dr. M.Vijaykumar, HoD & Professor, Department of the MBA, K.S.Rangasamy.College of Technology,
Tiruchengode .I assure that Information all above is true to my best of knowledge

Place: Tiruchengode

Date: 31.05.2023



[Ms. R. Keerthikga]

