



K.S.Rangasamy College of Technology

(Autonomous)

Tiruchengode – 637 215

Department of Textile Technology

Name of the Subject : Supply Chain Management

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
1	The supply chain concept originated in what discipline?	marketing	operations	logistics	production	marketing
2	Which of the following is nota major driver of supply chain performance?	Facilities	Inventory	Tranportation	All of the above	All of the above
3	HRM is a ---- function of value chain	Support	First	Final	Not related	Support

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
4	---- is a logistics system element	Information	Place	HRM	All of these	Information
5	The basic goal of -----is to achieve maximum turnover while satisfying customer commitments	Inventory management	Procurement	Network design	Technology	Inventory management
6	-----is a planned space for the storage and handling of goods and material	Depot	Warehouse	Storage place	Container	Warehouse
7	According to the manufacturing-based definition of quality	quality is the degree of excellence at an acceptable price and the control of variability at an acceptable cost	he product fits patterns of consumer preferences	even though quality cannot be defined, you know what it is	quality is the degree to which a specific product conforms to standards	quality is the degree to which a specific product conforms to standards
8	"Quality is defined by the customer" is	An unrealistic definition of quality	A user-based definition of quality	A manufacturing-based definition of quality	A product-based definition of quality	A user-based definition of quality

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
9	-----is a set of activities that an organization carries out to create value for its customers.	Value chain	Margin	Logistics	Tranportation	Value chain
10	Which of the following is true for supply chain management?	The physical material moves in the direction of the end of chain	Flow of cash backwards through the chain	Exchange of information moves in both the direction	All of the above	All of the above
11	The sequence of a typical manufacturing supply chain is	Storage– Supplier– manufacturing– storage– distributor– retailer– customer	Supplier– Storage– manufacturing– storage– distributor– retailer– customer	Supplier– Storage– manufacturing– distributor– storage– retailer– customer	Supplier– Storage– manufacturing– storage– retailer– distributor– customer	Supplier– Storage– manufacturing– storage– distributor– retailer– customer
12	Logistics is the part of a supply chain involved with the forward and reverse flow of	goods	services	cash	all of the above	all of the above
13	Distribution requirement planning is a system for	Inventory management	Distribution planning	Both 'a' and 'b'	None of the above	Both 'a' and 'b'

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
14	A relative price is	the ratio of one price to another	the difference between one price and another	the slope of the supply curve	the slope of the demand curve.	the ratio of one price to another
15	The quantity demanded is	the amount of a good that consumers plan to purchase at a particular price.	independent of the price of the good	independent of consumers' buying plans	always equal to the equilibrium quantity	the amount of a good that consumers plan to purchase at a particular price.
16	The law of demand states that, other things remaining the same, the higher the price of a good, the	smaller is the demand for the good	smaller is the quantity of the good demanded	larger is the quantity of the good demanded	larger is the demand for the good	smaller is the quantity of the good demanded
17	People buy more of good 1 when the price of good 2 rises. These goods are	normal goods	complements	c) substitutes	inferior goods	substitutes
18	When we say demand increases, we mean that there is a	movement to the right along a demand curve	movement to the left along a demand curve	leftward shift of the demand curve	rightward shift of the demand curve	rightward shift of the demand curve

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
19	Which one is not generally considered an advantage of using models for decision-making?	Providing a systematic approach to problem solving	Emphasizing quantitative information	Providing an exact representation of reality	Requiring users to be specific about objectives	Requiring users to be specific about objectives
20	Which of the following is not a typical supply chain member?	Retailer's Creditor	Wholesaler	Producer	Customer	Customer
21	A Supply Chain includes the chain of entities involved in the planning, procurement, production and ----- of products and services	Distribution	Supply	Demand	Transport	Distribution
22	When demand decreases and supply does not change, the equilibrium price	rises and the equilibrium quantity decreases	rises and the equilibrium quantity increases	falls and the equilibrium quantity increases	falls and the equilibrium quantity decreases	falls and the equilibrium quantity decreases
23	Whole sellers and retailers buying behavior is classified as	business buyer behavior	derived demand	business buying process	cognitive dissonance	business buyer behavior

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
24	Single carrier during a single journey is known as----	Multimodal transportation	Single transportation	Long transportation	Intermodal transportation	Intermodal transportation
25	The major decision areas in supply chain management are	location, production, distribution, inventory	planning, production, distribution, inventory	location, production, scheduling, inventory	location, production, distribution, marketing	location, production, distribution, inventory
26	Demand of business buyers is derived from	final consumer demand	raw materials suppliers	production controller	logistic managers	final consumer demand
27	Stage in buying behavior which follows reviews of supplier proposals by business buyer is	supplier selection	proposal solicitation	supplier search	order-routine specification	supplier selection
28	Demand which is affected by price changes in short term is	elastic demand	inelastic demand	realistic demand	unrealistic demand	inelastic demand
29	Why is marketing important in a demand-driven economy?	Consumers have lots of choice	There is competition for customers	Supply often exceeds demand	All of the above	All of the above
30	Govt. follow which pricing strategy to procure product?	Promotional pricing	Loss leader pricing	Negotiated pricing	Location pricing	Negotiated pricing

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
31	Master planning in the planning hierarchy	determines the direction of business	creates the capacity	involves the functional planning	provides specification for manufacturing	determines the direction of business
32	Unreliability of vendors leads to	Production uncertainty	Process uncertainty	Demand uncertainty	Supply uncertainty	Supply uncertainty
33	The business activity of farming out identified non-core activities to external agencies is	Logistics	SCM	Outsourcing	Distribution	Outsourcing
34	A supply chain is made up of a series of processes that involve an input, a _____, and an output	Shipment	Supplier	customer	Transformation	Transformation
35	Which of the following statements is true?	Supply chain is a subset of logistics	Logistics is a subset of supply chain	Transportation and logistics are same	Logistics and supply chain are same	Logistics is a subset of supply chain
36	which type of demand forecast is related to environmental factors	Qualitative forecast	Time forecast	Casual forecast	Simulation forecast	Casual forecast

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
37	Which one of the following is not the supply challenge being faced by the Indian organizations?	Poor infrastructure	IT implementation	Complex taxation structure	Smaller pack sizes	IT implementation
38	Which of the following types of container is used to carry oversized cargo?	Bulk	Flat rack	Reefer	Tank	Flat rack
39	KAIZEN means	Complete improvement	Collaborative planning and improvement	Continuous improvement	Continuous monitoring	Continuous improvement
40	The impact of cost reduction on profits is much larger than the impact of increased	innovation	innovation	information	sales	sales
41	Many organisations hold safety stocks as part of their inventory. Which of the following is a reason for holding safety stocks?	To improve stock holding levels	To improve stock accuracy levels	To cater for demand forecast errors	To cater for a large storage capacity	To cater for demand forecast errors
42	The receipt used for warehouse is	Inventory receipt	Dock receipt	EDI receipt	Goods receipt	Dock receipt

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
43	Which of the following is the name given to a bill of lading where goods have been received by a carrier free of defects?	Shipped bill of lading	Claused bill of lading	Ordinary bill of lading	Clean bill of lading	Clean bill of lading
44	Risk management is responsibility of the	Customer	Investor	Developer	Project team	Project team
45	Which of the following technique will ensure that impact of risk will be less?	Risk avoidance technique	Risk Mitigation technique	Risk contingency technique	All of the above	Risk contingency technique
46	What is associated with product risk?	Control of test item	Negative consequences	non-availability of test environment	Test object	Test object
47	Logistic network which moves materials from suppliers to manufacturing unit is classified as	inbound distribution	outbound distribution	forward distribution	reverse distribution	inbound distribution
48	What is risk?	Negative consequence that could occur	Negative consequence that will occur	Negative consequence that must occur	Negative consequence that shall occur	Negative consequence that could occur

Q.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Option
49	The amount of inventory kept at each stock point in a warehouse network is usually based on	Minimizing transportation costs	Constant demand	Tradeoffs between warehousing, inventory, and transportation costs	Product pricing strategy	Tradeoffs between warehousing, inventory, and transportation costs
50	The dimension of e-commerce that enables commerce across national boundaries is called _____.	interactivity	global reach	richness	ubiquity	global reach